

ZONE 7 CONFERENCE CALL
June 6, 2017

The meeting was called to order at 8:10 PM by the Chairperson, Marjorie Moser. In attendance were: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson), Dorothy Quirk (Secretary), Patti Cerio (Treasurer), Karen Roy (New England), Judy Moyer (GSPHC), Kathy Reinert, Jill Pacelli (Empire State), Jacki Walker, Heidi Evelhoch (Pennsylvania), Allison Umberger, Megan Brown (Virginia).

MINUTES: The Secretary read the "highlights" from the previous April Conference Call.

SPONSORS: Patti Cerio requested that Ashley send the names/information of our sponsors to Judy Moyer to be added to our website. Marjorie will pass this information on to Ashley (who works on Tuesday evenings).

SHOW HORSE TODAY AD: Patty reported that she has placed an ad in "Show Horse Today" in the June and July issues at a cost of \$175. "Show Horse Today" is also going to donate an ad(s) for us to use as we wish at the show. They will be listed on our website as a show donor.

FACEBOOK "AD": Patti also ordered a "Facebook" ad for a cost of \$20 to run for seven days. This ad should be "shared" by the readers.

AD DESIGNER: Elizabeth Jukovich designed our ad at no charge. She will also be listed on the website as a show sponsor.

SPONSOR FORM: The sponsor form for the show can also be found on the website.

SHOW PATTERNS: Karen Roy reported that she all of the show patterns, with the exception of the Ranch patterns.

APHA CHAMPIONSHIP SHOWS: Patti reported that rules for the 2018 APHA Championship Shows should be available from APHA by November.

"COMPLIMENTARY" WATER ICE: Motion was made (Quirk/Roy) and passed that the Zone Show sponsor a "complimentary" water ice vendor at 2:00 on Saturday.

BOTTLED WATER: Motion was made (Drake/Quirk) and passed that complimentary bottled water be available to the exhibitors on "move-in Thursday". Heidi Evelhoch will pick up 10 cases to use for Thursday and also for the judges during the show. Dorothy Quirk will bring the Zone cooler and Marjorie will bring one of hers to use.

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ASSISTANT RING STEWARD: Judy reported that Callie Jo Ware will be the Assistant Ring Steward.

SCRIBES: Judy Moyer asked if Zone Committee Board members would be available to scribe during the show as a "cost saving" measure.

GATE PERSON: Ashley DiMeo will be the gate person.

RAFFLE: Kathy Reinert suggested raffling off a "Wagon of Goodies". Motion was made (Quirk/Drake) and passed for the Zone Show to purchase the "collapsible" wagon (approximately \$50) and each of the 5 Zone Show APHA Clubs (New England, GSPHC, Empire State, Pennsylvania, Virginia) will donate \$50 which Kathy will use to purchase items to fill the wagon. Tickets will be sold - one for \$5 and three for \$10.

'COMPLIMENTARY' T-SHIRTS: Kathy reported that "Interstate Batteries" (Mark DeGasperi) is purchasing 150 T-shirts which will be given to each person who enters the show.

JUDGES/SCRIBES CHAIRS: Heidi Evelhock will be bringing chairs to be used by the judges and the scribes during the show.

APHA CLUB SHOW DATES - 2018: Reminder - that each Club have their 2018 show dates finalized when they come to the 2018 Zone 7 Planning Meeting in November.

INSURANCE: Marjorie will be getting our insurance for the show.

STALL RESERVATIONS: Judy will remind folks on our Facebook page that the stall reservation form is available on the Zone 7 website.

CONFERENCE CALL: A Post-Show Conference Call is scheduled for Tuesday, August 29, at 8:00 PM.

The meeting was adjourned at 9:20 PM.

Respectfully submitted,
Dorothy Quirk, Secretary