

NORTHEAST CONNECTION ZONE COMMITTEE
CONFERENCE CALL
January 11, 2017

The meeting was called to order at 7:40 by the Vice Chairperson, Bob Drake. The Chairperson, Marjorie Moser, arrived at 7:50 and completed the call. In attendance were: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson), Dorothy Quirk (Secretary), Patti Cerio (Treasurer), Karen Roy (New England PHC), Judy Moyer (GSPHC), Kathy Reinert (Empire State PHC), Jill Pacelli (Empire State PHC), Jacki Walker (Pennsylvania PHC), Allison Umberger (Virginia PHC), Megan Brown (Virginia PHC).

MINUTES: A clarification was requested from the November minutes.

- Ashley DiMeo will be sending out letters requesting product "samples/donations" to be given as "Random Draws" at the Zone Show.
- Sponsorships - for products or cash. Allison Umberger and Megan Brown will handle this. Sponsors will be listed on the Zone website.
- Motion was made (Drake/Pacelli) to make the following corrections/clarifications: Page 1 - 2016 should be 2015. Page 2 - Ranch Riding was requested to be split into Open and Novice. The \$4,094 spent on awards was for the circuit awards.

TREASURER'S REPORT: Patti Cerio reported that there is \$17,462 in our treasury. She also reported that our tax accountant filed our return late in 2015 (although the paperwork was in his hands prior to the filing date). The IRS is attempting to collect a \$1,000 fine for this late filing. The accountant is disputing this fine at the present time.

CORRESPONDENCE:

- Patti reported that she has handled the date change of our 2017 show with APHA. After the 2017 show is completed, we can then apply to APHA to have the 2018 show moved back to the week-end that we have had in the past.
- Patti sent our 2017 show approval to APHA on December 14, 2016.

CONVENTION SPONSOR: There has been a request from APHA for clubs to sponsor coffee hours, etc. It was noted that Zone 7 was a sponsor in 2016 because the APHA Convention was being held in Zone 7. Each Zone 7 APHA club contributed to the cost. Motion was made (Cerio/Pacelli) and passed that we not sponsor this year.

PHOTOGRAPHER: Margie Moser reported that she had received a request from Bob Conklin to be our 2017 show photographer. He will not charge Zone 7 for his services. However, Marjorie will request a donation of some type from him.

VIRGINIA CHAMPIONSHIP CLASSES - 2017: Allison Umberger reported that the request to APHA by Virginia to hold the Championship Classes at their September show

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was denied. The Championship classes must be held in conjunction with a 1 or 2 judge show. They are, therefore, planning on holding the classes at their April 15-16, 2017, show. The Championship classes will be held in only three Zones this year. Motion was made (Pacelli/Cerio) and passed that the Virginia PHC hold the Championship classes at their April 2017 show. Marjorie Moser will notify Holly (at APHA) of our decision and approval.

ROOKIE AWARD: It was suggested that this would be a good way to get some new exhibitors to our show. However, motion was made (Cerio/Drake) and passed to table this subject until the 2018 Show Committee meeting.

CLASS RIBBONS AND MEDALLIONS: Motion was made (Drake/Cerio) and passed to offer only ribbons to the class winners.

GATE PERSON: Marjorie Moser reported that Ashley DiMeo is planning on being the gate person this year. If she is not able to fill that position, Marjorie will find someone to take her place.

OFFICE STAFF: Patti Cerio reported that Sharon and Lester Kosovo and Heidi Evelhoch will be handling the office. Karen Roy will develop a contract form for Heidi's position.

T-SHIRTS/GIVEAWAYS: "Interstate Batteries" will be providing a T-Shirt to everyone who enters the show.

WATER ICE: Marjorie will check with the Dream Park concession manager and see if he will permit us to bring in "free" water ice for the exhibitors at a specified time.

2018 ZONE COMMITTEE MEETING: Patti Cerio has made arrangements with the Pocono Manor to have our 2018 Planning Meeting there on November 4-5, 2017.

HOTEL ACCOMODATIONS: Patti Cerio will contact the Holiday Inn to book/block rooms.

SPB AND REGULAR REGISTRY HORSES: Motion was made (Drake/Cerio) and passed to run SPB horses separate from the Regular Registry horses.

ADVERTISING: Motion was made (Drake/Pacelli) and passed to purchase a \$175 online ad in "Show Horse Today". The APHA Journal's advertising is quite expensive. Allison Umberger and Megan Brown will check for an ad designer.

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FREE ZONE STALL CERTIFICATES: A certificate for a free stall at the Zone Show was sent to each Zone 7 PHC, to use at their discretion.

ZONE CONFERENCE CALL: The next Zone 7 Conference call is set for April 19, at 7:30 PM.

The meeting was adjourned at 9:20 PM.

Respectfully submitted,
Dorothy Quirk, Secretary