

ZONE 7 SHOW
CONFERENCE CALL - JUNE 4, 2018

The Conference Call was called to order at 8:00 PM by the Chairperson, Marjorie Moser. Attending were: Marjorie Moser (Chairperson), Dorothy Quirk (Secretary), Jane Munn (Treasurer). Betsy Leager (Del Marva PHC), Bob Drake (New England PHC), Karen Roy (New England PHC), Ashley DiMeo (GSPHC PHC), Judy Moyer (GSPHC PHC), Kathy Reinert (Empire State PHC), Jill Pacelli (Empire State PHC), Carli Progin (Pennsylvania PHC) Carla Perri (Pennsylvania PHC), Alison Umberger (Virginia PHC).

CONGRATULATIONS: Marjorie opened the call by congratulating the New England/New York PHC's on their successful APHA Championship Show.

ZONE SHOW PROGRAM: Much discussion ensued in regards to our 2018 show program.

- Motion was made (Umberger/Munn) and passed to have on Saturday: In Hand classes, English, Ranch, Western Riding, Reining. On Sunday: Trail, Western classes, Timed events.
- Motion was made (Roy/Drake) and passed to run the Novice Amateur and Novice Youth classes consecutively throughout the show.

ADVERTISING: We will be using a "standard" advertisement for the Zone Show - making minor "watermarked" changes (3 changes) to the ad every few weeks. Emily Fick will be contacted to help with this. The "Marketing Committee" will have this in place within a week for Judy to post on the Zone 7 website.

ZONE 7 LOGO: Emily Fick submitted a "Lucky Zone 7" logo for the Committee to consider using in the future. Motion was made (Leager/Drake) and passed to accept this logo - deleting the word "Lucky". Motion was made (Leager/Drake) to give Emily a free stall at the Zone Show for her work.

2019 ZONE SHOW COMMITTEE MEETING: Carli Progin presented three options. Motion was made (Carli/Leager) and passed to plan on holding the 2019 Zone Committee Meeting on November 3-4, 2018 - Hilton Garden Inn, Wilkes Barre, Pa. Judy Moyer stated that she will be out of the country on those dates.

SPONSORSHIPS: Carli Progin reported that her employer's business would provide us with a \$300/\$400 monetary sponsorship or sponsor some type of dinner/etc for the exhibitors. Motion was made (Progin/Perri) and passed that Carli plan an "Exhibitor's Dinner/Meal" on the Friday evening of the show.

SPONSORSHIPS - ANA LIA SULLIVAN: Carli Progin reported that Ana Lia has contacted potential sponsors and is waiting for responses.

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"BRING A BUDDY" TO THE SHOW: Kathy Reinert reported that the last show that utilized this enticement did not receive much response.

TREASURER'S REPORT: Jane Munn reported that there is \$10,303 in the treasury. She has ordered new checks. The fee for filing our income tax has to be paid.

RIBBONS: Dorothy Quirk reported that, based on the ribbons that we utilized in 2017, we do not have to order any additional ribbons for the 2018 Zone Show.

AWARDS: Betsy Leager said that she has ordered the awards.

JUDGES: Karen Roy asked the delegates whether we prefer having her order the judges' plane tickets or if we should let them order their tickets themselves. Karen was asked to handle ordering the tickets.

CONFERENCE CALL: The next Conference Call is scheduled for July 2, 8:00 PM.

The meeting was adjourned at 9:50 PM.

Respectfully submitted,
Dorothy Quirk, Secretary