

ZONE 7 ORGANIZATIONAL MEETING

Wilkes-Barre, Pa.

(For 2019 Zone Show)

Saturday - November 17, 2018

IN ATTENDANCE: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson), Jane Munn (Treasurer), Dorothy Quirk (Secretary), Karen Roy (New England PHC), Ashley DiMeo (GSPHC), Judy Moyer (GSPHC), Jill Pacelli (Empire State PHC), Carli Progin (Pennsylvania PHC), Kim Hutchins (Guest), Sharon Horn (APHA Director)

CONFERENCE CALL MEETING MINUTES (September 18, 2018): Motion was made (Drake/DiMeo) and seconded that the minutes of the September Conference Call be approved as printed.

JUDGES' CONTRACTS: Karen Roy distributed copies of the Judges' contract forms to the delegates present. Motion was made (Roy/Progin) that this form be utilized when hiring show judges.

TREASURER'S REPORT: Jane Munn reported:

- She has paid Judy Moyer her \$350 fee for handling the Zone 7 website in 2019.
- Carli Progin presented the hotel's bill of \$746 for the use of the meeting room, snacks, and lunch for our two day meeting.

Motion was made (DiMeo/Drake) and passed to accept Jane's report.

ELECTION OF OFFICERS: A "single ballot" vote was cast for the following:

- Chairperson - Marjorie Moser
- Vice-Chairperson - Bob Drake
- Secretary - Dorothy Quirk
- Treasurer - Jane Munn
- Corresponding Secretary - Karen Roy

CHAIRPERSON'S/TREASURER'S REVIEW: Marjorie/Jane noted the following:

- "Kudos" to Jane Munn (who realized after reviewing our financial books) for getting numerous class sponsors for our 2018 Zone Show.
- Marjorie thanked everyone who volunteered their time / jobs at this year's Zone Show
- Marjorie reported that Jane and Carli Progin did a "walk through" of the barns during the show - talking to exhibitors. Many exhibitors expressed their appreciation for the Show Committee taking the time to listen to their various concerns/suggestions.
- Jane reported that there is a \$14,752 balance in the Treasury at this time. She distributed a copy of her report to each Zone Club.

- "Comped" rooms - Listing three hotels on our show program, as we did this year, made it difficult to have enough rooms booked at any single one to receive any "comped" rooms for the Zone Show. Although our exhibitors will receive a "discounted rate" at any of the three hotels, the 2019 show program will list only one hotel as the actual "Host Hotel".
- At this time there is not enough money in the Zone Treasury to produce the show and also purchase awards.
- There were 320 individual "goes" in the 2018 Zone Show.

ORDER OF CLASSES:

The suggestion was made to put, throughout the show, the Open classes before the Amateur and Youth classes - with the exception of halter classes.

CHAMPIONSHIP CLASSES: Karen Roy reported that the New York PHC realized a profit of \$2,000 by adding "Championship classes" in their show, The entry fee/class was \$20 with 100 total entries.

2019 ZONE 7 CHAMPIONSHIP SHOW: The following clubs that have not hosted a Zone Championship Show are Pennsylvania, New England, and Delaware. Club names were "drawn" with Delaware PHC being picked to hold the 2019 Zone 7 Championship Show. The "second draw", in case Delaware does not wish to hold the show, went to New England. If neither of the above wish to host the show, then there would be a drawing between Pennsylvania and New Jersey.

TRAIL WARM-UP: Remind the show office to check and make sure that the "Trail Warm-Up" fee has been added to their bill, if applicable.

"MOCK WESTERN PLEASURE": This class is to be held before any "breaks" in the schedule

AMATEUR SHOWMANSHIP CLASSES: There will be only one (combined) showmanship for Amateurs.

SOLID BRED CLASSES: Noted - APHA "requires" the following six Solid Bred halter classes to be held: (halter - 2 mare classes, 2 gelding classes, 2 stallion classes), 3 performance classes (pleasure, hunter under saddle, trail).

AWARDS: We have 34 left-over from the 2018 show.

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WEBSITE "SPOTLITES": Judy Moyer reported that there were 12 horses/exhibitors "Spotlited" in 2018. Only 5 of them showed at the Zone Show.

SHOW VENDORS: We will probably have the same / same number in 2019 as we did 2018.

COMPLIMENTARY BREAKFAST: This was very well received. Carli will secure this donation for us again in 2019.

"SHOOT OUT" CLASSES: Judy reported that there can be multiple classes (probably "pattern" classes) offered - not requiring an additional entry fee. The Amateur and Youth exhibitors (in order to "draw" more entries) would show together. The pattern is disclosed only a few minutes before the class begins. Each Zone Club would have to hold qualifying/eligibility classes. These would be separate "one horse / one rider" classes. Only exhibitors who place first or second in the Zone 7 APHA CLUB'S show classes would qualify for the Zone 7 "Shoot Out" classes. The Zone Show would offer: showmanship, equitation, and horsemanship classes. Zone "prizes" would go to the first three placings. Each Zone Club would probably be asked to donate \$100 to pay the "Shoot Out" winners.

JACKPOT CLASSES: Jill and Judy commented on these classes to potentially be held at the Zone Show. Two judges would be required - plus a tie-breaker judge. The entry fee would \$20 or \$25/class. Winners would be determined the same as futurity averaging.

JACKPOT CLASSES (NON PRO): Each Club show could hold these "self financing" classes to help support the Zone show. They would be "Walk Trot" Non-Pro classes. Two judges would be required - one to be the tie breaker.

TO ENCOURAGE ZONE 7 SHOW PARTICIPATION: It was suggested that APHA Clubs add their members' Zone 7 Show points to their "Club" end of year points. It was commented that exhibitors/club members may feel "pressured" if this is required. Therefore, each individual Zone 7 Club will handle this as they wish.

NSBA CLASSES: It was decided that these are not going to be considered for the 2019 Zone Show.

RANCH RAIL PLEASURE: It was suggested to add Open, Amateur, Novice Amateur, and Novice Youth.

MULTIPLE JUDGE SHOW PROGRAM: This would involve a Friday-Saturday-Sunday show. It was noted that exhibitors would have to miss a day of work to attend a show utilizing this schedule.

SURVEY RESULTS:

- Why did you attend?
Too expensive
- Number of judges
Most wanted 6 judges - it makes our show "different" from others.

FREE ZONE STALL DONATED TO EACH ZONE CLUB: Jane suggested that changing "completely free" to "half price" would mean that it would not cost the Zone Club anything monetarily to donate the stall,

BASKET RAFFLE: The 2017 raffle raised only \$235 but cost each Club \$50 in donations. The 2019 show will utilize a "Booze Basket" instead which should raise more raffle money for us. Each Club is to send their \$50 to Jane Munn and she will fill the basket.

SHOW PRICES (DISCUSSION):

- "Flat Fee" will allow (limit) an exhibitor to enter two divisions.
- The "Flat Fee" will limit an exhibitor to 12 classes.
- After 6 classes, the exhibitor will be saving money. There were several exhibitors in 2017 who were able to enter three or more divisions on a "flat fee".

SHOW PRICES (RECOMMENDATIONS):

- "Show Special" - \$325 - 10 classes
- "All Inclusive" - \$400 - 2 divisions
- "All Inclusive" - \$500 - 2 divisions, 2 shavings, stall, APHA "head" fee
- "Two Divisions" - \$350
- "Three Divisions" - \$400

- Final Recommendation: "Show Special" - \$325 or \$50/class

STALLS: Recommended - \$100 plus 2 bags shavings free

CAMPERS: \$100

TRAILER-IN FEE: \$30/show

SHOW STAFF: Volunteer help will be needed again in 2019.

- Ring Steward: Judy will steward again at a discounted rate
- Gate: Bob Drake/Karen Roy/Jane Munn/Majorie Moser (volunteers)
- Announcer: Toby

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- Office: Christine
- Show Manager/Security/Campers: Marjorie Moser (volunteer)
- Photographer: Bob

Show Approvals: Jane Munn

Taxes: Ann Connolly (Jane will contact her)

Judges: Karen Roy

Sponsorships Coordinator: Jill Pacelli (Jill also will donate a \$350 sponsorship)

The meeting was adjourned at 6:20 PM.

Respectfully submitted,
Dorothy Quirk, Secretary

SUNDAY - NOVEMBER 11, 2018

The meeting was called to order at 9:05 AM, by the Chairperson, Marjorie Moser. In attendance were: Marjorie Moser (Chairperson), Bob Drake (Vice-Chairperson), Jane Munn (Treasurer), Dorothy Quirk (Secretary), Betsy Leager, Sharon Horn (Del Marva PHC), Karen Roy (New England PHC), Ashley DiMeo, Judy Moyer (GSPHC), Kathy Reinert, Jill Pacelli (Empire State PHC), Carli Progin, Carla Perri (Pennsylvania PHC), Alison Umberger (Virginia PHC), Kim Hutchins (guest)

SHOW PROGRAM/SCHEDULE (Printing): Alison Umberger will develop page 1 of the show schedule.

'TED TALK" - Carla Perri shared the "Ted Talk" video with the group.

FINANCIAL LIABILITY: The financial liability, if a Zone Show is not able to pay their bills following their show, is not "addressed" either by APHA or in the Zone 7 By-laws.

AWARDS:

- Carla Perri and Betsy Leager will be ordering the show awards.
- The "Top 5" in each Division will receive an award from the 34 we already have on hand.
- Medallions (for class placings) will be given in each class. The cost of a medallion is \$3.00.

ZONE CHAMPIONSHIP SHOW: Motion was made (Drake/Leager) and passed that we do a random "draw" to choose which Zone club will hold the next Zone Championship show. Delaware will be holding the 2019 Show.

EQUITATION CLASSES: Motion was made (Progin/Drake) and passed that the Equitation classes be held following the Hunter Under Saddle classes.

SCHEDULING OF CLASSES: Motion was made (Drake/DiMeo) and passed that Jane Munn, Ashley DiMeo, and Alison Umberger work together to develop the 2019 class schedule.

WARM-UP CLASSES: Motion was made (Drake/Munn) and passed to remove the "Warm Up" classes from the 2019 show schedule.

AMATEUR SHOWMANSHIP: Motion was made (Umberger/Drake) and passed that there be just one Amateur Showmanship class in the 2019 show schedule.

SPB CLASSES: Motion was made (DiMeo/Drake) and passed (with opposing votes cast by Roy/Umberger) that there be only 9 SPB classes on the 2019 show schedule - six halter classes and 3 performance classes. There will be no "High Point" awards for SPB.

ZONE CHALLENGE "SHOOT OUT" CLASSES: Motion was made (Drake/Progin) and passed that we include three "Shoot Out" classes in the 2019 Zone Show. Judy/Ashley will e-mail that information to the delegates prior to our Zone Conference call in January. The three classes will be decided on at the Conference Call.

JACKPOT CLASSES: Sharon Horn, Carli Progin, and Carla Perry will present a proposal at the January Conference Call to hold Jackpot classes at the Zone Show.

RANCH RAIL PLEASURE: Motion was made (Umberger/Drake) and passed to add a "Ranch Division" to the 2019 show. Motion was made (Drake/Moyer) and passed to add Novice Amateur, Novice Youth, Amateur, Open, and Youth.

RANCH TRAIL: Motion was made (Progin/Perri) to add Ranch Trail on the Sunday program.

JUDGES: Motion was made (Umberger/Leager) and passed that we use 5 judges.

STALLS: Motion was made (Progin/Munn) and passed that "Early Arrival" stalls be priced at \$50/horse/day. "Early arrivals" (per the Dream Park) is anyone coming in prior to Friday. The Dream Park charges the show \$25/day if trailers come in before 8:00 AM on Friday.

"FREE STALLS": Motion was made (DiMeo/Drake) and passed that each Zone Club receive a "Free Stall Certificate" to use as a fundraiser for their club.

STALL FEES: Motion was made (Progin/DiMeo) and passed that the stall fee will be set at \$100/stall. This will include 2 "free" bags of shavings. The Zone Show will realize a \$52 profit using this pricing.

CAMPER FEE: Set a \$100.

"SHOW SPECIALS/PRICING" Marjorie appointed a "Finance Committee" - including Jane Munn, Karen Roy, Allison Umberger - to report with recommended pricings at the January Conference call.

OFFICE STAFF: The office will again be handled by "Christina".

PATTERN BOOKS: Judy Moyer and Carli Progin.

OFFICE FEE: Motion made (Umberger/Drake) and passed that there be a \$20 "office fee".

SHOW APPROVALS: Jane Munn will handle,

JUDGES: Karen Roy will contact.

AWARDS: Motion was made (Umberger/Leager) and passed that \$1,250 be allocated for the High Point/Reserve High Point, any new awards (plus the 2018 awards) and circuits.

FUND RAISING: Chairperson - Jill Pacelli. She will have "Sponsorship Forms" developed to use.

PATTERN BOOK - SPONSORSHIP ACKNOWLEDGMENTS: Carli Progin and Judy Moyer. Ads (\$25) will be added to the Pattern Book.

WHERE WE WILL ADVERTISE: This will be discussed at the January Conference Call.

WEBSITE "SPOTLIGHTS": Judy Moyer will handle. Judy reported that our "Facebook" has 899 followers.

"COMPLIMENTARY" SATURDAY BREAKFAST: Carli Program will handle this sponsorship,

"FUN" CLASSES:

- Freestyle Showmanship" - Jane Munn

- Egg and Spoon (Sunday) - Jane Munn
- Water Balloon Toss (Saturday night) - Bob Drake

DREAM PARK CONTRACT: Marjorie reported that our 2019 contract has already been signed.

YEARLY ZONE MEETING (for 2020): November 2-3, 2019. Carli Progin will make the contact for our meeting place.

SHOWGROUNDS: If anyone has suggestions for less expensive facilities and/or new show dates for the future, please share them with the Committee.

ZONE SHOWDATES: The Clubs shared their show dates as follows. Judy will post them on the Zone website.

New England:

June 22/23 - August 17/18

Empire State:

May 4/5 - September 7/8

Delaware:

May 11/12

Pennsylvania:

July 20/21

Garden State:

March 24 - April 27/28, July 6/7, September 28/29

Virginia:

August 31/Sept. 1

The meeting was adjourned at 3:20 PM.

Respectfully submitted,
Dorothy Quirk, Secretary

